EXHIBIT C

MICHAEL MEBANE'S DEPOSITION EXCERPTS 04/24/04



IN THE UNITED STATES DISTRICT COURT **SOUTHERN DISTRICT OF OHIO WESTERN DIVISION**

CASE NO. C-1-01-641

Q & R ASSOCIATES, INC.,

Plaintiff,

DEPOSITION

VS.

UNIFI, INC., et al,

Defendant.



WITNESS: WILLIAM MICHAEL MEBANE

TAKEN AT THE LAW OFFICES OF: **CARRUTHERS & ROTH, P.A.** 235 North Edgeworth Street Greensboro, NC 27401

DATE: 02-24-04 TIME: 08:57 A.M.

> REPORTER: DALE L. RING **CHAPLIN & ASSOCIATES, INC.**

CHARLOTTE (704) 335-1954 TRIAD (336) 992-1954 RALEIGH (919) 807-1954

How large the market was. 1 Α. Well, but for ---2 Ο. 3 Α. I don't mean to come across ---For -- you mean the market for people to Q. purchase the product? 5 6 Α. Yes. 7 Ο. Okay. Α. The demand. 8 The demand. 9 Ο. The demand for the products. 10 Α. You said you also evaluated competitors 11 Q. in the market? 12 That's correct. Α. 13 Was Avgol one of the competitors? 14 Ο. 15 Α. Yes. Did you reach any conclusions about 16 Q. Avgol, or what did you know about Avgol at that 17 time? 18 That they were importing large amounts 19 Α. of fabric into the United States from Israel. 20 Do you know who the biggest competitors 21 would have been at the time you made your 22 23 presentation? Α. Yes. 24 Who were they? 25 Q.

02-24-04

1 typically last? I mean, were they half

- 2 meetings; were you getting together for a full
- week; or were you just picking up the phone every
- 4 now and then, or bumping into him at a convention?
- 5 A. I think your later description better
- 6 describes it.
- 7 Q. Just every now and then, there would be
- 8 some contact?
- 9 A. I think that best describes it.
- 10 Q. Okay. How long was that period of time
- where you were having that kind of communication
- 12 with Mr. Goldwasser?
- 13 A. From -- until the -- until March of '01.
- 14 O. Okay. Now, during that same period of
- time -- and I think the time period we're talking
- about is kind of late '99, early 2000, to March of
- 17 2001.
- 18 A. That's right.
- 19 Q. What were you doing on the Greenfield
- 20 plant project? Am I describing that right when I
- 21 say that?
- 22 How would you describe how -- the
- 23 construction of the plant. I just want to get our
- 24 terminology straightened out.
- 25 A. Okay. Which question do you want me to

- 1 answer?
- 2 O. The second one.
- 3 A. Which is?
- Q. All right. Let's get our terminology
- 5 straight now.
- 6 A. Okay.
- 7 Q. How did you refer to the project in
- 8 which you were developing the Greenfield site into
- 9 a plant? What did you call it?
- 10 A. Building a plant.
- 11 Q. Okay. So that's what -- if that's okay
- with you, that's what we'll call it today.
- 13 A. Fine with me.
- 0. And that will ---
- 15 A. Uh-huh (yes).
- 16 Q. --- take about half an hour's worth of
- 17 verbiage ---
- 18 A. Building a plant.
- 19 Q. --- out this day today. All right.
- During the period of time from, say,
- 21 early 2000 to March of 2001, what were you doing
- to build the plant?
- A. Grading, construction of the building,
- 24 receipt of the equipment, hiring the people,
- 25 training the people, contacting customers,

- 1 A. It's a machine to produce spunmelt
- 2 nonwoven fabric. And the ancillary equipment
- 3 necessary to operate it.
- 4 Q. Do you know when that equipment was
- 5 ordered?
- A. It would have been in the second quarter
- 7 of '99.
- 8 Q. Of '99 or 2000?
- 9 A. Of 2000 -- 2000. I'm sorry.
- 10 Q. Do you know -- how long did it take
- 11 before you accepted delivery of that equipment?
- 12 A. It's about a year delivery and erection
- 13 process.
- 14 Q. So if you ordered it in the second
- quarter of 2000, when did you receive it? Do you
- 16 know -- when did the Ryfenhauser equipment come to
- 17 the plant?
- 18 A. Let me qualify a date with you, and I'm
- 19 sure it's in your -- in your documents of when it
- 20 was announced. When did Unifi announce -- what
- 21 date did Unifi announce ---
- Q. I don't have -- yeah, I don't have the
- 23 exact thing. We've got some documents we'll go
- 24 through later that might help us.
- 25 A. Okay.

- 1 Q. But for now, just ---
- 2 A. All right.
- Q. --- based on your best recollection.
- A. It would have been after that we ordered
- 5 the machinery concurrent with announcing the
- 6 construction of the plant. And it would have
- 7 arrived, beginning eight to ten months later --
- 8 begin arriving. It arrives over time.
- 9 Q. Okay. Was the equipment installed by
- the end of the year 2000? Do you remember? Or
- 11 was it there -- it may not have been completely
- 12 installed.
- 13 A. Yes. It was being -- the construction
- was completed in the fourth quarter of 2000.
- 15 Q. Okay. How did you originally hear about
- 16 my client, Q & R Associates?
- 17 A. I saw a small ad in a trade publication
- 18 that listed them as a representative for nonwovens
- and other related materials being sold into the
- 20 hygienic trade.
- Q. Do you recall what trade publication you
- 22 saw that in?
- A. No, I really don't.
- Q. Had you heard of Q & R Associates prior
- 25 to seeing that ad in the trade ---

- 1 A. No.
- 2 Q. --- publication?
- 3 A. No.
- Q. What did you do after you saw the ad in
- 5 the trade publication. Did you call them?
- A. Yeah. I called the number that was on
- 7 the ad and left a message, introducing myself, and
- 8 asked is someone would call me back.
- 9 Q. And when was that?
- 10 A. That would have been in the -- the mid-
- 11 year 2000.
- 12 Q. So let me just get my bearings here.
- 13 That would have been about the same time that you
- 14 were beginning to order the equipment, and hire
- other people for the plant.
- 16 A. That's right.
- 17 Q. And you were having some, I guess,
- occasional discussions with Avgol, that we already
- 19 talked about. Is that about what was going on
- 20 around that time?
- 21 A. Yes.
- Q. Okay. Incidently, I meant to ask
- earlier, when you were having these meetings with
- 24 Avgol's representatives and price terms were being
- discussed at the end of '99, early 2000, was there

<pre>1 a confidentiality</pre>	agreement	in place	between t	he
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- two companies?
- A. Yes.
- Q. Okay. Was that a written agreement?
- 5 A. Yes.
- Q. Okay. Do you know where a copy of that
- 7 agreement could be found today?
- 8 A. No, I don't.
- 9 Q. Do you recall what the terms of the
- 10 agreement were. How long did it last?
- 11 A. No.
- 12 Q. What did it cover?
- 13 A. No.
- Q. Do you know when it was signed?
- 15 A. No.
- 16 Q. Do you know who signed it?
- 17 A. No, I don't recall.
- 18 Q. Did you sign it?
- 19 A. I -- again, I don't recall.
- 20 Q. Would you expect this would be something
- that Unifi would still have a copy of somewhere?
- 22 A. I don't know.
- 23 O. Okay. Let's get back to your contact
- 24 with O & R Associates.
- 25 A. Uh-huh (yes).

1 Q	. Did	you said	you had	left a	. message
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- at the number you saw in the ad. Is that correct?
- 3 A. That's correct.
- Q. Okay. And you thought that was about
- 5 mid-year 2000?
- A. That's correct.
- 7 Q. Did anybody return your call?
- 8 A. No.
- 9 Q. Okay. What was the next time you either
- 10 contacted somebody from Q & R Associates, or
- 11 somebody from that company contacted you?
- 12 A. It would have been in the late January
- or early February of 2001.
- 14 O. And who initiated that contact?
- 15 A. I received a phone call from Mike Quinn.
- 16 Q. Had you called him before he called you?
- 17 A. No, not since the first call that I made
- 18 back six months prior.
- 19 Q. Was he returning your call from six
- 20 months ago?
- 21 A. No.
- 22 Q. What was your understanding of why he
- called you in late January or early February?
- A. I had had a meeting with a guy named
- 25 Bill Martin at American Nonwovens, who had told me

- 1 that they represented him. And asked if I had met
- them, and I said, no, I had left a message, you
- know, six months ago, but they didn't return the
- 4 call.
- 5 And that Bill said that he would tell
- 6 him he visited with me, and that they should have
- 7 called me.
- Q. Uh-huh (yes).
- 9 A. And then the next I heard was from
- 10 Mr. Quinn.
- 11 Q. Okay. How long did that conversation
- 12 last?
- 13 A. I don't recall.
- 14 Q. What was discussed?
- 15 A. I don't recall specifically, except that
- 16 I would have made an invitation for them to come
- 17 and visit the facility.
- 18 Q. Did you tell anybody at that point -- at
- 19 Unifi -- did you tell anybody at Unifi, at that
- 20 point, that you had had conversations with Q & R
- 21 Associates?
- 22 A. What do you mean by anybody?
- Q. Let me back up. Were you, primarily,
- 24 responsible for overseeing the construction and
- 25 staffing of the plant?

7	7\	Yes.
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- Q. Was it your responsibility to hire some
- 3 sort of sales force to sell the product that the
- 4 plant was ultimately going to produce?
- 5 A. Yes.
- 6 Q. Who were you reporting to on the
- 7 progress of those tasks?
- 8 A. I reported to Brian Parke. And I did
- 9 not report to him individual tasks that I
- 10 completed. I reported to him on the overall
- 11 project.
- Q. Okay. Did you ever tell Mr. Parke that
- you were looking for an outside sales
- 14 representative?
- 15 A. I don't recall.
- 16 Q. Okay. My original question that we're
- 17 kind of coming back to now is, did you tell
- anybody else at Unifi that, hey, I'm having these
- 19 discussions with Q & R Associates?
- 20 A. Can you define for me what you mean by
- 21 Unifi?
- 22 O. Any other employee of that company.
- A. Of Unifi, Inc., or of UTF.
- Q. Well, let's start with Unifi, Inc.?
- 25 A. Okay. No.

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- 1 O. How about UTF?
- 2 A. Yes.
- O. Okay. Who were you talking to at UTF --
- 4 well, strike that.
- 5 Who were you talking to at UTF about
- 6 the -- your contact with Q & R Associates?
- 7 A. Okay. That's a different question than
- 8 you asked me before.
- 9 Q. That's okay.
- 10 A. So is this the question that you want
- 11 me ---
- 12 Q. This is the question ---
- 13 A. --- ask -- answer?
- 14 Q. --- I want you to answer.
- A. At that time, no one.
- 16 Q. All right. Well, answer my original
- 17 question, then. Who were you having discussions
- 18 with about 0 & R?
- 19 A. And you -- as you are characterizing the
- question, in having discussions with, my answer is
- 21 no one.
- Q. I think I asked, originally, if you told
- anybody.
- A. And my answer is yes.
- 25 Q. Okay.

- 1 A. At UTF. I told my secretary, and I told
- the plant manager, as we had a normal process for
- any visitors to come to the plant. So I went
- 4 through that normal process.
- 5 Q. So you had to alert them that, hey,
- 6 somebody might be coming.
- 7 A. That's right.
- 8 Q. So you don't want to characterize that
- 9 as a discussion?
- 10 A. No, that's right.
- 11 Q. Fair enough.
- 12 What was the next contact that you had
- with Q & R Associates after that phone call from
- 14 Mike Quinn?
- 15 A. I do not recall whether we determined
- 16 the day of their visit at that time, or it took a
- subsequent phone call to do so, but there was no
- other conversations except that invitation for
- 19 them to come and visit.
- 20 Q. Okay. So it was either the original
- 21 phone call, and there may have been a follow-up
- 22 phone call to arrange a visit?
- 23 A. That's correct.
- Q. All right. What -- did the visit occur?
- 25 A. Yes, it did.

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- 2 A. I don't recall the exact date, but I
- 3 believe it was in February of '01.
- Q. Who was involved in the visit? Who came
- 5 from Q & R?
- 6 A. Mr. Quinn and Mr. Ranz.
- 7 Q. Anybody else?
- 8 A. No.
- 9 Q. Who did they meet with when they came --
- 10 well, first of all, where did they come to?
- 11 A. I don't remember the first place that we
- 12 made contact. I -- I can't -- I think they
- 13 probably came to the plant.
- 14 Q. The new plant?
- 15 A. The new plant, yes.
- Q. And the new plant was going to be
- located, at this point, in what, Mocksville?
- 18 A. Mocksville.
- 19 Q. All right. Who did they meet with when
- they came to the Mocksville plant?
- 21 A. I think, if you characterize your
- question with the word "meet," myself only.
- Q. How are you using the word "meet"?
- A. Sit down and actually have a
- conversation with. I believe they would have seen

- and been exposed to other people as they toured
- 2 the facility.
- 3 Q. But they wouldn't have sat down with ---
- 4 A. Yes.
- 5 Q. --- any of those people?
- A. I don't believe there was.
- 7 Q. How long did the meeting last?
- 8 A. Which meeting?
- 9 Q. With you?
- 10 A. Okay. With me.
- 11 Q. Okay.
- 12 A. We had dinner and toured the plant.
- 13 Q. Where did you have dinner?
- 14 A. In Mocksville.
- 15 Q. Do you recall the restaurant?
- 16 A. I think it was Samuels. Typical place
- 17 we would have visitors stay.
- 18 Q. Was this over the course of one day?
- 19 A. Yeah, I believe they came down in the
- 20 evening, and I don't recall whether we went to the
- 21 plant that evening, or whether we had dinner
- 22 first, and then went to the plant the next
- 23 morning. I -- I just don't recall. But I think
- 24 that -- I think we probably visited the plant
- 25 first, and then had dinner.

- 1 Q. Okay.
- And then the next morning, they stayed 2
- and visited another facility of Unifi's close by. 3
- Now, when you sat down and talked to 4
- them, let's start at -- did you talk to them at 5
- the plant? 6
- 7 Α. Yes.
- Okay. What did you guys talk about Ο. 8
- while you were at the plant? 9
- Α. The plant. 10
- Okay. Just the operations and ---11 Ο.
- 12 Α. Yes.
- --- how -- at that point, how far along 13 Ο.
- was the plant construction? 14
- It was in start-up. 15 Α.
- Was there any discussion of a potential 16 Q.
- relationship between Q & R Associates and UTF? 17
- Don't think so. Α. 18
- Ο. Not at the plant? 19
- Α. No. 20
- This was purely kind of a show and tell 21 0.
- 22 meeting?
- That's right. Α. 23
- All right. How about at the dinner. 24
- Was there a discussion at the dinner about a 25

- 1 potential relationship between Q & R Associates
- 2 and UTF?
- 3 A. No.
- Q. Okay. What did you talk about at the
- 5 dinner?
- 6 A. Business conditions, in general, the
- 7 markets they served. It was more of a show and
- 8 tell on their part to tell me about their company.
- 9 Q. How long did the dinner last?
- 10 A. I don't recall.
- 11 Q. How long did the kind of -- I guess,
- 12 I'll call it the plant tour. How long did that
- 13 last?
- 14 A. I don't recall.
- 15 Q. Did you meet with them anywhere else
- while they were in town at that time?
- 17 A. I believe that the next morning, we went
- 18 to another Unifi facility together.
- 19 Q. And which facility was that?
- 20 A. That would have been Yadkinville.
- Q. What was the Yadkinville facility?
- 22 A. It was a large polyester extrusion and
- 23 textstream facility of Unifi's.
- Q. Did that have anything to do with the
- 25 spunmelt business?

- 1 A. No.
- Q. Nonwovens business?
- A. Part of the polyester division.
- 4 Q. Would that be what you would consider
- 5 the core business at Unifi?
- A. I don't how to answer that.
- 7 Q. Okay. What was the core business of
- 8 Unifi at that time?
- 9 A. What's the question again?
- 10 Q. At the time of the meeting in February,
- 11 what was the core business of Unifi?
- 12 A. Processing and distributing chemical
- 13 fibers to the textile industry.
- Q. Would the nonwoven operations that you
- 15 were starting up have been part of their -- been
- part of Unifi's core business?
- 17 A. I believe so.
- Q. Do you know whether everybody else, or
- if anybody else at Unifi felt the same way as ---
- 20 A. No, I don't know.
- 21 Q. Okay. At the -- did you give them a --
- 22 did you give Mr. Quinn and Mr. Ranz a tour of the
- 23 Yadkinville facility?
- A. I believe so.
- Q. Okay. What was discussed during that

- 1 tour?
- 2 A. A description of those facilities --
- 3 those operations.
- 4 Q. Why did you show Misters Quinn and Ranz
- 5 the Yadkinville facility?
- A. It was common for me, when I had
- 7 visitors, to take them to Mocksville. I would,
- 8 typically, take them to Yadkinville, which is
- 9 about 20 minutes away, to demonstrate the capacity
- 10 that Unifi had in any marketplace it chose to go
- 11 into.
- Q. What do you mean by the capacity?
- 13 A. The scale -- scale of the company.
- Q. Were you -- was your goal to impress
- visitors with the level of technology or the sales
- 16 volume? I don't understand why you were taking
- 17 them to Yadkinville.
- 18 A. I think you said it very well.
- 19 Q. Okay. So what I said.
- 20 A. To -- to -- yeah, what you said. You
- 21 answered it for me.
- Q. Do you know about how long the tour of
- the Yadkinville plant would have lasted?
- A. No. Typically, they were less than an
- 25 hour.

- 1 Q. Okay. Now, if I've asked you this, I
- 2 apologize. But was there any discussion at the
- 3 Yadkinville plant about a relationship between UTF
- 4 and Q & R Associates?
- 5 A. Not that I recall.
- 6 Q. Do you -- I'm trying to get an idea of
- 7 how long the -- Q & R was in town for this trip.
- 8 I think you originally said they came in, in an
- 9 evening -- thought maybe you had met with them
- that evening and went to the plant the next day.
- 11 Was the Yadkinville tour the same day as
- 12 the Mocksville tour?
- 13 A. I do not recall exactly. I believe it
- 14 was the following morning. I believe they --
- 15 because they drove from Cincinnati. I believe
- they spent the night in Mocksville, and then we
- 17 went the next day to Yadkinville.
- 18 Q. Okay.
- 19 A. I mean, it might have been that we went
- to both plants the next morning. I just don't
- 21 recall.
- Q. Is it your recollection they only spent
- one night in North Carolina?
- 24 A. That's correct.
- Q. How were things left at the end of that

1 visit? Was there going to be fur

- 2 communication?
- 3 A. I'm sorry.
- 4 Q. I just want to understand ---
- 5 A. Could you be more specific?
- 6 Q. Okay. After you had -- you had had
- dinner with them; you had shown them two
- 8 facilities, what was there going to be the next
- 9 step?
- 10 A. I don't believe there was a next step
- 11 defined at that meeting.
- 12 Q. Okay. What -- in fact, what did turn
- out to be the next step? What was the next time
- 14 you had any contact with either Mr. Quinn or
- 15 Mr. Ranz?
- 16 A. I do not recall specifically the next
- 17 contact. But I began discussions with Mr. Quinn
- about the possibility of Q & R representing Unifi
- 19 Technical Fabrics in specific market segments of
- the nonwovens business.
- Q. Were these telephone calls?
- 22 A. I believe so.
- Q. When you were -- at this -- about what
- point in time are we here? You thought that the
- 25 plant visit was sometime in February of ---

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- 2 Q. --- of '01.
- 3 A. I think early February.
- 4 Q. That was the plant visit?
- 5 A. Yeah, yeah.
- 6 Q. About how long was it, after that, the
- 7 visit to the plant, that the telephone
- 8 communication began?
- 9 A. I don't recall exactly.
- 10 Q. Days, weeks, months?
- 11 A. I would think weeks.
- 12 Q. So by maybe the end of February or early
- 13 March?
- 14 A. I think I would probably characterize it
- more in the early March time frame.
- 16 Q. That's when the phone conversation
- 17 began?
- 18 A. That's correct.
- 19 Q. And did -- during the course of those
- 20 conversations, I think you said you raised the
- 21 possibility of Q & R representing UTF?
- 22 A. No. I don't believe I said that I
- raised the possibilities.
- 24 Q. Okay.
- 25 A. I believe ---

1 (). Ho	w was	that	possibility	raised?
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- 2 A. It was discussed.
- 3 During subsequent phone conversations,
- 4 there were discussions about Q & R's relationship
- 5 with Cleaver and Avgol. And to be honest with
- 6 you, I don't know who broached the subject first,
- 7 whether I broached it to them, or they broached to
- 8 me. I just don't recall. But the possibility of
- 9 them representing Unifi was discussed.
- 10 Q. Okay. And this would have been in those
- 11 telephone conversations that occurred after the
- 12 plant meeting?
- 13 A. That's correct.
- Q. Did you know, at the time of the meeting
- at the plant, that Q & R was representing Avgol
- 16 Products?
- 17 A. They told me that they were representing
- 18 Avgol Products through Cleaver at that time. And
- maybe, I might have learned about that, also, from
- 20 the visit with Bill Martin from American
- 21 Nonwovens, I believe is the time that I knew that
- 22 they -- learned that they were representing Avgol,
- 23 through John Cleaver's association.
- Q. At the meeting at the plant, was there
- any discussion about the Q & R Associates, Cleaver

1 0.	During	the	course	of	those	phone

- 2 conversations, was there any discussion about
- 3 whether -- about whether Avgol would acquire
- 4 either UTF or the plant?
- 5 A. And this was when?
- 6 Q. In early -- I'm sorry, late February or
- 7 early March, the phone calls -- the series of
- 8 phone calls you were describing?
- 9 A. No. I don't recall any conversation
- 10 about that.
- 11 Q. What was being discussed in those phone
- 12 calls?
- A. Whether or not there was interest from
- either side for Q & R to represent Unifi's product
- in the market.
- Q. Did anybody at Q & R indicate to you
- that there -- that they were interested?
- 18 A. Yes.
- 19 Q. Who gave you that indication?
- A. Mike Ouinn.
- Q. Who were you, mostly, talking to?
- 22 A. Mr. Quinn.
- Q. Okay. Did you ever have any discussions
- 24 with John Ranz?
- A. I don't think so.

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- 2 A. That's fine.
- 3 Q. Fair enough.
- 4 During the phone calls was -- I think
- 5 the way I was asking my questions earlier, I was
- 6 restricting it to the late February, early March
- 7 time period. I didn't realize that they continued
- 8 all the way through late March at the time I was
- 9 talking.
- I just want to know if, during any of
- 11 those phone calls, was there any discussion about
- 12 the industry rumors?
- 13 A. Not that I recall.
- 14 Q. Okay. Was there any discussion about
- 15 Avgol potentially acquiring the Mocksville plant?
- 16 A. Not that I recall.
- 17 Q. Okay. Now, where did you meet in Miami?
- 18 A. At a hotel.
- 19 Q. What hotel?
- A. The Lowes Hotel, L-o-w-e-s (sic).
- 21 Q. You recall the dates of those -- of that
- 22 meeting?
- 23 A. I would have to look at a calendar.
- 24 Q. And we'll pin those down later. You
- 25 recall it was at the end of March?

1		A. A	nd at	this	po	int	. oi	our	disc	ussion	ıs,	we
2	had	already	defi	ned t	he		the	prim	ary	terms	und	ler

- 3 which they would represent Unifi.
- Q. Uh-huh (yes).
- 5 A. We had included in those terms an
- 6 understanding that either side could withdraw from
- 7 this representation with a certain number of days
- 8 of commissions paid. Originally, they had asked
- 9 for six months's worth of commissions, or 180
- 10 days. I had originally offered 90 days of
- 11 commissions to be paid for them.
- 12 And we had come to the understanding
- that 120 days would be what we put into our
- 14 agreement. And any reference to a change of
- 15 control for Unifi would be covered under the 120-
- 16 day termination understanding.
- 17 O. Is that how you responded when they
- 18 raised the issue?
- 19 A. As ---
- 20 Q. We'll exercise our right to terminate?
- 21 A. Yeah, said the protection that you have
- is covered under the termination clause, whether
- 23 it's for purposes of change of control of the
- 24 plant, or unable to fulfill it for any reasons.
- 25 Q. Did they respond to you in any way after

- 1 you said that?
- 2 A. Mr. Quinn had indicated that he
- 3 preferred to have a more definitive, separate
- 4 agreement for change of control. And I had
- 5 indicated to him that I was not authorized to --
- 6 to do that.
- 7 Q. Okay.
- 8 A. The constraints I had were regarding a
- 9 commercial relationship, and I could not agree --
- 10 I could not -- I was not authorized to do anything
- 11 beyond that.
- 12 Q. Did you believe you had reached an
- agreement with Q & R at this meeting -- in this
- 14 suite?
- 15 A. Yeah, I believe that we had come to an
- 16 agreement on the terms and conditions under which
- they would represent us. Yes, I did.
- 18 Q. Now, you said you met with them two
- other times in Miami. When was the next meeting?
- 20 A. I had lunch, and I believe it was with
- 21 Mr. Ranz, and one other of my staff members, and
- 22 I'm sorry, I don't recall exactly who it would
- have been. And then we had a -- a meeting with
- one of the potential customers of ourselves, and
- Mr. Ranz asked to be included in that meeting, and

1	day?
---	------

- 2 A. Yeah.
- 3 Q. So there was a morning meeting in the
- 4 suite?
- 5 A. Uh-huh (yes).
- 6 Q. Then you met for lunch.
- 7 A. Then I had lunch.
- Q. Okay.
- 9 A. And then, I mean, it could have been the
- 10 following day. Without looking at a calendar,
- 11 I -- I can't be sure when we actually met with the
- 12 customer. It could have been the following day.
- Q. Okay. You had said earlier that you
- 14 believed that there was an agreement as to the
- terms and conditions of a relationship between UTF
- 16 and Q & R?
- 17 A. That's correct.
- 18 Q. And that that understanding came about
- 19 at the meeting in the suite. What were the terms
- and conditions that were agreed to?
- 21 A. That they would be paid a commission of
- four percent to customers in the disposable,
- 23 hygienic business, with the exception of Proctor &
- Gamble and SCA, which they would be paid two
- 25 percent. They had agreed to share a sector of the

	1	market	with	a	pre-existing	emplovee	that	we	had
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- 2 named Gene Kelly. That we would pay them,
- 3 initially, a draw instead of commissions while the
- 4 business was being built up over the three to six
- 5 months. And we agreed upon how much that was to
- be each month while they were actually converting
- 7 the customers over to the Unifi fabric.
- 8 And that either one of us could leave
- 9 the agreement for any reason with 120 days notice.
- 10 Q. How were these conditions memorialized,
- if at all. Were they ever written down anywhere?
- 12 A. I mean, I -- I took handwritten notes,
- and then went back the next day and summarized my
- 14 notes in an e-mail to Mr. Quinn.
- 15 Q. Was there ever a formal contract drawn
- 16 up and executed by everybody?
- 17 A. No, there wasn't.
- 18 Q. Now, when you were in Miami, did you
- 19 anticipate that eventually there would be such a
- 20 contract?
- 21 A. I would have preferred to have any
- 22 multi-year contract defined specifically in a
- agreement that would have been drawn between us.
- 24 So yes, I would have been working towards having a
- definitive agreement drawn, based on the terms and

- form a joint venture with us or to acquire our
- 2 plant.
- Q. Okay. When did those -- well, strike
- 4 that.
- When we were talking about Avgol before,
- 6 you talked about the meeting where price was
- 7 discussed for UTF to acquire Avgol. Then you
- 8 testified there was a period where there were some
- 9 telephone calls, meetings at conventions, and
- 10 whatnot.
- 11 Was there a point in time where serious
- discussions about potential, either joint venture,
- merger, or acquisition began again between you and
- 14 Mr. Goldwasser?
- 15 A. I would not characterize them as serious
- 16 discussions.
- 17 Q. Okay.
- 18 A. They were more fishing expeditions on
- 19 the part of Mr. Goldwasser.
- Q. Okay. When did those fishing
- 21 expeditions begin?
- 22 A. I can't be sure, but I believe it was in
- the fourth quarter of 2000.
- 24 He was going through a management buyout
- at that period of time. And so I think most of

- 1 Q. What did Mr. Goldwasser tell you about
- why he wanted to go through the books?
- 3 A. To determine whether or not he would
- 4 want to buy it.
- 5 Q. When did the discussion shift from UTF,
- 6 potentially, buying Avgol, to Avgol, potentially,
- 7 buying the UTF plant?
- 8 A. I think I've answered that. I think
- 9 I've already answered that.
- 10 Q. Okay. Well, just remind me, I'm sorry.
- 11 A. I'd rather have -- go back to my
- original answer. I mean, it would have been in --
- sometime during the year 2000, most likely in the
- later portion of 2000. But again, I don't want
- 15 to ---
- 16 Q. Was that the fishing expedition? Is
- that what we were talking about?
- 18 A. That's right.
- 19 Q. Okay.
- 20 A. That's right.
- 21 Q. At that time, in the late 2000 time
- frame, were -- was Unifi interested in selling the
- 23 plant?
- 24 A. No.
- 25 O. Was ---

- 1 the wherewithal to do it?
- 2 A. Which question do you want me to answer
- 3 first?
- 4 Q. I think it's one question. I mean,
- 5 it's ---
- 6 A. Well, you gave me either or, and I don't
- 7 know if I can answer it that way.
- 8 Q. Well, answer the first one first.
- 9 A. Okay. Would you repeat it, please?
- 10 Q. That was whether you wouldn't sell the
- 11 plant to him.
- 12 A. I'm sorry?
- 13 Q. You, being Unifi or UTF wouldn't sell.
- A. I don't like answering this way, but I
- think I have to honestly. There's always a price
- that something would be sold, okay. So I don't
- 17 think that I would have thought in my mind -- I
- 18 mean, I -- I sit here today, knowing that there's
- 19 always a price that something would be sold. So
- 20 that would -- was not my concern at the time.
- 21 O. So if the price was right, it could be
- 22 sold?
- A. That's a very broad, generalization of
- 24 why I would not have thought what you suggested I
- 25 thought earlier, okay.

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- 2 There were a number of things that the
- 3 non-binding letter of intent -- let me start
- 4 again.
- 5 When I was informed of the non-binding
- 6 letter of intent and their desire to make an
- 7 announcement, it would have been one of the
- 8 reasons why I said they can't do that on a non-
- 9 binding letter of intent; that I've got a number
- of business processes underway, with customers
- 11 with -- that I would -- I think I mentioned Q & R
- at that time, that's one of the reasons why, you
- know, there's no deal with Avgol. And there's no
- 14 requirement for Avgol to carry out this
- 15 transaction. So you cannot make an announcement
- 16 based on the non-binding agreement that you have
- in place.
- 18 Q. So other than citing Q & R as a reason
- 19 why there shouldn't be a public ---
- 20 A. And that's what ---
- 21 Q. --- announcement ---
- 22 A. That's the only thing I can recall.
- Q. Do you remember ever asking either
- 24 Mr. Smith or Mr. Delaney to try to write Q & R
- 25 Associates into the deal -- in the Avgol deal?

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2	there was, you know, any circumstance around a
3	change of control, that just as I had done for our
4	employee, Gene Kelly, I would also do for them.
5	And so I I do not recall,
6	specifically, making that request to Delaney or
7	Smith.
8	Q. Okay. When did you tell Mr. Quinn that?
9	A. It would have been either during or
10	right after our conversations in Miami.
11	Q. The agreement that you had reached in

I remember telling Mr. Quinn that if

- 14 A. Very possibly, I could have. I do
- not -- maybe, I -- I think I put that into my --

Miami, did you ever refer to that as a North

- my previous statements, and that would be
- 17 something that I would -- would have said, so
- 18 yeah, I probably did say that.

Carolina agreement?

- 19 Q. Is that a phrase you use, a North
- 20 Carolina agreement?
- 21 A. I mean, no often, but it -- it would not
- 22 be out of character.
- Q. But what did it mean to you when you
- 24 said it?
- 25 A. That we had agreed upon all of the

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1	significant terms and conditions of Q & R
2	representing Unifi. And that we stood up, left
3	that meeting shaking hands, and so I was agreeing
4	to do what I said I would do. And I was expecting
5	them to do what they said they would do.
6	And at that time, I thought we had an
7	agreement.
8	Q. As you sit here, today, do you think
9	that you had an agreement then?
10	A. At that time, I did. It was not until
11	later, when I received a message back from
12	Mr. Quinn on two pretty substantive points that
13	indicated to me that he didn't feel like we had an
14	agreement, even though we had agreed upon those
15	same points together, in person.
16	Q. Do you recall signing an affidavit in
17	this case?
18	A. I do.

19 (PLAINTIFF'S EXHIBIT

20 NUMBER 25 WAS MARKED

21 FOR IDENTIFICATION)

22 I hand you Exhibit 25. I'll just ask

you if this is that affidavit that you signed? 23

24 (Witness examined document)

25 A. Yes, it appears to be.

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1	Q. Okay. You want to just take a minute to
2	look at it, or have you had a chance? Have you
3	reviewed this document recently?
4	A. Yes, I have.
5	Q. When did you review it?
6	A. A week ago.
7	Q. Now, paragraph nine on page two of your
8	affidavit talks about the meeting in North
9	Carolina at the plant, correct?
10	A. It does.
11	Q. Okay. Now, you give some dates there.
12	The first sentence says, "On or about
13	February 13th and 14th, 2001, Mr. Quinn and
14	Mr. Ranz visited UTF's manufacturing facilities in
15	Mocksville, North Carolina."
16	Do you see that?
17	A. I do.
18	Q. Are those dates accurate?
19	A. To the best of my knowledge.
20	Q. So is that the early February meeting
21	that we've been talking about this morning?
22	A. Yes.
23	Q. Okay. Do you have any reason to believe

incorrect?

24

25

those are -- those dates in your affidavit are

_	-			7
	Δ	NO	- 1	don't.

- Q. Now, take a look at paragraph 11 for me.
- 3 (Witness examined document)
- 4 Have you had a chance to look at it?
- 5 A. Yes, I have.
- 6 Q. Okay. Now, is this paragraph
- 7 referencing, still, the February 13th and 14th,
- 8 2001, meeting that we talked about back in
- 9 paragraph nine? Is that the same meeting that
- 10 this happened?
- 11 A. Yes, it is.
- 12 O. Okay. And there -- and paragraph 11
- talks about a discussion about the possibility of
- 14 a sale of UTF's manufacturing facilities to Avgol
- 15 and rumors in the industry. So there was some
- 16 discussion in February about those rumors?
- 17 A. I'm sorry, is that a question?
- 18 Q. Yeah, I had thought, this morning, that
- 19 you told me that you didn't recall any discussion
- of the industry rumors at the February meeting.
- 21 Is that correct?
- MR. McGAVRAN: Well, object. The
- 23 record will show what he said.
- 24 THE WITNESS: Yeah, that -- I would
- 25 request that we check the record.

- 1 Q. (Mr. Packard) You don't recall saying
- 2 that this morning?
- 3 A. Yeah, I recall saying that there was
- 4 discussion at the first meeting.
- 5 Q. So you ---
- 6 A. I don't recall saying that there was
- 7 none.
- 8 O. That there was not.
- 9 A. Yes.
- 10 Q. Okay. So there was some discussion?
- 11 A. Yes. I believe that's what I had
- 12 testified earlier.
- 13 Q. Okay.
- 14 A. But without reviewing the record, I
- 15 can't be sure.
- 16 O. There was also a discussion about the
- 17 possibility of a sale. Was that the rumor in the
- industry? I'm just looking at paragraph 11.
- 19 A. I think it says what it says, yes.
- Q. It goes on in paragraph 11 to talk about
- 21 a -- you stated that there was a conversation
- 22 underway in the past, and that you were under a
- 23 confidentiality agreement and could not discuss
- any such terms. Is that what you told Mr. Quinn
- 25 and Mr. Ranz?

- 1 A. Yes.
- Q. In February?
- 3 A. Yes.
- 4 Q. Was there a confidentiality agreement in
- 5 place at that time?
- A. To my knowledge, there was.
- 7 Q. Paragraph 12 talks about the termination
- 8 of the discussions with Avgol. Do you see that?
- 9 A. Yes, I do.
- 10 Q. And were the discussions terminated, or
- 11 were they just turned over to somebody else at
- 12 Unifi?
- 13 A. Well, I terminated the discussions that
- 14 I had with them.
- 15 Q. Yeah, but I'm trying to figure out what
- 16 you mean by "terminated." Does that -- did Unifi
- terminate them, or did you just, personally, step
- 18 away from the discussions?
- 19 A. I don't know how else to answer that. I
- 20 terminated them. And then I directed any further
- 21 conversations they wanted to have back to the
- 22 corporate office.
- Q. Paragraph 13 talks about the meeting in
- 24 Miami. Does it not?
- 25 A. Yes, it does.

1	Ο.	And	it's	aot	the	date	there	of
	×.			-,				\sim \pm

- 2 March 27th. Is that the date of the meeting in
- 3 Miami that we were talking about this morning?
- 4 A. I believe it was.
- 5 Q. Paragraph 14 talks about the North
- 6 Carolina agreement.
- 7 A. Okay.
- 8 Q. It says there that, "After I thought we
- 9 had reached an agreement, I stated that UTF and
- 10 Q & R had reached a 'North Carolina agreement' on
- the terms, as I had stated them, and shook hands
- 12 with Mr. Ouinn and Mr. Ranz on the verbal
- agreement." Was there a verbal agreement that
- 14 day?
- 15 A. I believed that there was.
- Q. Okay. You're saying that -- did you say
- 17 that in the past tense, I believed? I was just --
- 18 I may not have heard you correctly.
- 19 A. Yes. I said I believed there was.
- 20 Q. Okay.
- 21 A. I mean, I'm not an attorney ---
- Q. Understood.
- 23 A. --- to understand if a point -- a
- contract exists or not, but at this point, we had
- 25 agreed on all the substantive terms of them

- 1 Q. So I ---
- 2 A. It must be a woman.
- Q. And by Avgol's agent, that was Cleaver,
- 4 correct?
- A. Again, I -- it says what it says ---
- Q. Okay.
- 7 A. --- Avgol's agent.
- 8 Q. All right. The next sentence says, "I'm
- 9 very upset by this, and it makes it very difficult
- for us to start-up the plant and sell it up with
- 11 this guy blabbing about our talks."
- Who is "this guy"?
- 13 A. I was referring to Avgol's agent.
- Q. And does the agent -- do you know who
- 15 the agent was?
- 16 A. It would have been someone within the
- 17 Cleaver organization.
- 18 Q. You don't know specifically, but
- 19 somebody in there?
- 20 A. No.
- Q. The e-mail goes on to say, "I'm,
- therefore, requesting that the M & A group take
- over this endeavor and negotiate on behalf of
- 24 Unifi."
- Who was the M & A group?

- 1 A. Ron and Mike.
- Q. Okay. Was it by this e-mail that you
- 3 requested those guys take over the endeavor? This
- 4 was the request?
- 5 A. Yes.
- 6 Q. There wasn't a phone call before this
- 7 e-mail?
- A. I don't recall.
- 9 Q. Okay. It goes on to say, "I'll help in
- any way possible." Did they ever ask for your
- 11 help?
- 12 A. No, they did not.
- Q. Did you ever offer ---
- 14 A. No.
- 15 Q. --- any help?
- 16 A. No.
- 17 Q. Okay. The bottom of the first paragraph
- talks about a suggestion for how to value the
- 19 business. How did you come up with the numbers in
- 20 that sentence? It says "I do -- it starts, "I do
- 21 suggest, however" -- where did the \$10 million per
- 22 year come from?
- 23 A. As it says, "expected future cash flow."
- Q. Yeah, but was there a report? Was this
- 25 the projection we were talking about?

- 1 suggested 180 days, and we agreed on 120 days.
- 2 And that either one of us could terminate it for
- 3 cause or non-performance without that notice.
- Q. Now, on March 30th, 2001, were you aware
- of the status of the discussions between Unifi and
- 6 Avgol?
- 7 A. No.
- Q. In that paragraph on Exhibit 36 that
- 9 we're looking at, it says "with 120 days notice."
- 10 Is that a termination provision? Is that what you
- 11 intended by that?
- 12 A. Yes.
- Q. So it could be terminated on 120 days
- 14 notice?
- 15 A. That's correct.
- 16 Q. I had thought that earlier this morning,
- 17 you had said that it was 120 days where
- 18 commissions would be paid. Would -- and I don't
- 19 know if you intended it to mean something other
- than termination, or if it was just going to be a
- 21 period where the termination was automatic, but
- 22 they would keep getting the residual commissions
- for 120 days, or if they would be out there
- working for 120 days, following the notice.
- 25 A. I believe that there was a subsequent

1	communication	between	us	to	try	to	clarify	that
---	---------------	---------	----	----	-----	----	---------	------

- point. But the phrase 120-day notice meant that
- 3 we could end the representation, and we would be
- 4 responsible for their commissions for 120 days.
- 5 Q. So the representation would end
- 6 immediately?
- 7 A. Well, and I guess there's some logic in
- 8 how you do that, based on the circumstances.
- 9 Q. And what's -- what is that logic?
- 10 A. I think there's another document that
- outlines that -- the letter that I sent Mike Quinn
- that had the check attached to it. I was asking
- for some clarification on that from him.
- Q. I believe that was an April 25th or 26th
- 15 letter. Does that sound right?
- 16 A. That -- approximately.
- 17 Q. I'll find it for you here. Here it is.
- 18 (PLAINTIFF'S EXHIBIT
- 19 NUMBER 37 WAS MARKED
- FOR IDENTIFICATION)
- It's Exhibit 37. Is that the letter
- 22 you're referring to?
- A. Yes, it is.
- 24 O. Who wrote this letter?
- 25 A. I did.

- 1 A. I would be quessing.
- Q. Do you remember ever asking Ron Smith or
- 3 Mike Delaney to write Q & R into the deal somehow
- 4 with Avgol, so that they would, you know, have
- 5 work to do after the closing?
- 6 A. I remember telling Mike Quinn that if
- 7 there were any subsequent transactions with UTF
- 8 that I would treat him like I did Gene Kelly.
- 9 Q. And how did you treat Gene Kelly?
- 10 A. We requested that Q & R take him into
- their organization, and that his employment would
- 12 be continued.
- Q. Okay. Do you remember ever doing that
- 14 for Q & R?
- 15 A. You know, I mean, it's -- it says it
- 16 right here, so you know, and do I remember sitting
- down and typing the keys, no, I do not remember.
- 18 It is -- it is apparent that that's what I had
- 19 said to him.
- 20 Q. Okay. Now, let's go back to Exhibit 41
- 21 here. This -- it looks like it's an agenda for
- the April 10th and 11th Mocksville, North
- 23 Carolina, business review meeting. Were -- did
- 24 you attend this meeting?
- 25 A. I don't believe I did. I don't believe

- 1 to Q & R Associates after the binding letter of
- 2 intent was signed?
- A. Can you be specific?
- 4 Q. Yeah. Let me tighten that up for you.
- What did you -- did you notify Q & R after the
- 6 binding letter of intent was signed that it had
- 7 been signed?
- 8 A. I did.
- 9 Q. Did you call them?
- 10 A. I called Mike.
- 11 Q. Was that about May 14th, 2001?
- 12 A. It was about the day -- the date ---
- Q. Somewhere around that time?
- 14 A. Yeah. Yes.
- 15 Q. Okay. Well, what did you tell them?
- 16 A. I don't recall the words that I used.
- But I told them that the binding letter of intent
- was signed for Avgol to acquire the facility.
- 19 Q. Do you recall if Mr. Ranz asked you,
- during the course of that conversation, whether
- you had notified anybody else in senior management
- 22 at Unifi that you had an agreement with them?
- A. I don't recall his question, no.
- Q. Do you recall any other specifics of the
- 25 conversation?